



WOTV – Grand Rapids, MI

Issues Report

First Quarter 2010

Description of programming providing the most significant
treatment of community issues

WOTV 4 Quarterly Issues Report

January – March 2010

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
• 24 Hour News 8 Daybreak	Monday – Friday	6:00 - 7:00 A.M.
• 24 Hour News 8 at 6:00	Monday – Friday	6:00 - 6:30 P.M.
• 24 Hour News 8 at 6:00	Saturday and Sunday	6:00 - 6:30 P.M.
• Maranda Where You Live	Saturday	7:30 - 8:00 A.M.
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Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

Connecting with Community continues to produce content driven PSA's topical to community needs and issues raised from our news department. Each month, a series of thirty second spots rotate on WOOD/WOTV/WXSP tagged with our Community Partners.

“Maranda Where You Live” is a locally produced weekly half-hour program featuring information, insights and inspiration for West Michigan parents.

• ABC World News with Diane Sawyer	Monday – Friday	6:30 - 7:00 P.M.
• World News	Saturday and Sunday	6:30 - 7:00 P.M.

This is an ABC produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

• Good Morning America	Monday – Friday	7:00 - 9:00 A.M.
• Good Morning America	Saturday	8:00 - 9:00 A.M.
• Good Morning America	Sunday	8:00 - 9:00 A.M.

This ABC produced news program features news, interviews, weather and information segments and feature reports on issues and concerns of the American Public. The community issue segments usually are three to four minutes long.

- 20/20

Friday

10:00 - 11:00 P.M.

This ABC produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are investigative stories on controversial concerns of the nation. Each report averages ten to twelve minutes long.

Educational Issues

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: 24 Hour News 8 at 6pm
Date Aired: January 4, 2010
Length: 2:00
Summary: "Bernard Contract" New contract for GRPS superintendent and what it means for the district.

2. Program: Where You Live
Date Aired: Saturday, January 23, 2010
Length: 2:00
Summary: Many parents don't realize that you need to enroll your children in Kindergarten already by February. We went out to a local charter school and talked about Kindergarten readiness and what parents need to know if sending their children to a charter school.

3. Program: Where You Live
Date Aired: Saturday, January 23, 2010
Length: 3:00
Summary: Just because your kids are only in middle school, that doesn't mean you shouldn't be talking to them about college. Middle school is the perfect time to start preparing your kids for college and to start thinking about their futures. We talked with experts from Ferris State University who gave us their best advice on college planning.

4. Program: 24 Hour News 8 at 6pm
Date Aired: February 14, 2010
Length: 1:45
Summary: "College Day". School event encouraging high school students to go to college.

5. Program: 24 Hour News 8 at 6pm
Date Aired: February 25, 2010
Length: 2:00

Summary: "West Catholic Bullying" Look at bullying on sports teams after police launch an investigation at Catholic High School.

6. Program: Where You Live
Date Aired: Saturday, March 6, 2010
Length: 2:00
Summary: Collin Elementary School in Grand Rapids offers a Mad Science program for children after school. Each week kids learn a different form of science through hands-on experiments. The week we did the story kids were learned about physics and movement through different toys and games.

7. Program: Where You Live
Date Aired: Saturday, March 6, 2010
Length: 3:00
Summary: The Van Andel Institute offers a science academy for sixth and seventh graders. This is a two-year program where kids come after school and work in the labs, side by side with scientists. It's a hands-on way to learn and is perfect for sparking that interest in the field of science.

8. Program: 24 Hour News 8 at 6pm
Date Aired: March 23, 2010
Length: 2:00
Summary: "School Cuts" A look at how proposed changes in law will impact classrooms.

9. Program: Where You Live
Date Aired: Saturday, March 27, 2010
Length: 1:30
Summary: A career counselor from Ferris State University led a workshop with middle school girls from Vista and Ridge Park Charter Academies. She talked to the girls about the importance of higher education and did a "color wheel" test where the girls found out what career fields might be best based on their personalities.

Health & Fitness Issues

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: Where You Live
Date Aired: Saturday, January 9, 2010
Length: 2:00
Summary: We did a story on Adam Barr and his family who have made a commitment to living a little healthier this year. Adam is running the Fifth Third River Bank Run and his wife is training with him as support. They are living a more active lifestyle and trying to eat healthier too, in order to set a good example for their children.

2. Program: Where You Live
Date Aired: Saturday, January 9, 2010
Length: 2:30
Summary: Meijer dietician, Shari Steinbach visited one of our viewers home and made over their pantry. This family didn't have very healthy eating habits and Shari showed them what little changes they could make that would have a big impact on improving their overall health.

3. Program: 24 Hour News 8 at 6pm
Date Aired: January 10, 2010
Length: 2:00
Summary: "Health Care Forum" How health care jobs in West Michigan are impacting health and the job market in West Michigan.

4. Program: Where You Live
Date Aired: Saturday, January 23, 2010
Length: 1:30
Summary: We followed a new mom as she learned a new fitness routine that incorporates her child. She was shown exercised to do on the floor with your baby, things using the stroller and ways to turn basic childcare tasks into a workout.

5. Program: 24 Hour News 8 at 6pm
Date Aired: February 2, 2010

Length: 1:45
Summary: "Autism Report" New study on autism and the alleged link to the MMR vaccine.

6. Program: 24 Hour News 8 at 6pm
Date Aired: February 7, 2010
Length: 2:00
Summary: "Ottawa Teen Pregnancy" New numbers show an increase in teen pregnancies.

7. Program: 24 Hour News 8 at 6pm
Date Aired: February 17, 2010
Length: 2:00
Summary: "Beef Recall" Beef recall causes schools to pull meat off the shelves

8. Program: 24 Hour News 8 Daybreak
Date Aired: March 3, 2010
Length: :30
Summary: "Junk Food Addicts" Study on how junk food is like an addictive drug.

9. Program: Where You Live
Date Aired: Saturday, March 13, 2010
Length: 3:00
Summary: Our Meijer dietician, Shari Steinbach, showed us how simple meal planning can lead to healthier eating and saving money. Shari walked us through their online meal planning tool and showed how to stretch your dollar at the grocery store.

10. Program: Where You Live
Date Aired: Saturday, March 27, 2010
Length: 2:00
Summary: Our friends from Priority Health lead a group of local teenage girls in strength building exercises. During the teenage years, many girls become in-active and tend to gain weight. They showed the girls some simple things they could do to stay active while still having fun.

Community & Volunteer Efforts

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: 24 Hour News 8 at 6pm
Date Aired: January 21, 2010
Length: 2:00
Summary: "Beachnaw Sister" Community gathering money to get hotel rooms for troops so they can stay for soldier's funeral.

2. Program: 24 Hour News 8 at 6pm
Date Aired: January 24, 2010
Length: 2:00
Summary: "Haiti Help" Community group organizing aid for Haiti.

3. Program: 24 Hour News 8 at 6pm
Date Aired: February 4, 2010
Length: 2:00
Summary: "Check Fraud" Arrests in a scam targeting community organizations.

4. Program: Where You Live
Date Aired: Saturday, February 6, 2010
Length: 3:00
Summary: Reeths Puffer High School recently held a Power of Purple event to raise money for the Van Andel Institute. Students at the basketball game all wear purple and raised over \$20,000 to go towards cancer research.

5. Program: 24 Hour News 8 at 6pm
Date Aired: February 10, 2010
Length: 1:45
Summary: "Grand Rapids Taxes" Reaction to tax increase proposal to cover police and fire protection.

6. Program: 24 Hour News 8 at 6pm
Date Aired: February 11, 2010
Length: 1:45
Summary: "Little Mexico" Local restaurant that burned down reopens, big community support.

7. Program: 24 Hour News 8 at 6pm
Date Aired: February 13, 2010
Length: 1:45
Summary: "Warm Walk" Community walk for Warmth Campaign to help families heat their homes in the winter.

8. Program: 24 Hour News 8 at 6pm
Date Aired: February 19, 2010
Length: 2:00
Summary: "Georgetown Township Family Fare" Fight over little league fields and a push to turn them into a development.

9. Program: Where You Live
Date Aired: Saturday, February 20, 2010
Length: 3:00
Summary: MomsBloom is a community organization that provides free support services to new mothers. They send volunteers into your home and can help with cooking, cleaning, basic baby needs and provide a listening ear to moms suffering from post-partum depression.

10. Program: 24 Hour News 8 at 6pm
Date Aired: March 5, 2010
Length: 2:00
Summary: "Can Deposits" Investigating community complaints about businesses not complying with the state bottle deposit law.

11. Program: 24 Hour News 8 at 6pm
Date Aired: March 12, 2010
Length: 1:45
Summary: "Troops Home" Group of soldiers return home to a celebrating family and community members.

12. Program: Where You Live
Date Aired: Saturday, March 20, 2010
Length: 3:00
Summary: The Fernandez Family of Caledonia is giving back this spring break. Their family is traveling to a dump in Mexico and doing ministry work. We talked to the family about why they are volunteering and how this trip is impacting their family.

Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: 24 Hour News 8 at 6pm
Date Aired: January 4, 2010
Length: 2:00
Summary: "Sledding Safety" Package on safety after a deadly sledding accident.

2. Program: 24 Hour News 8 at 6pm
Date Aired: January 15, 2010
Length: 1:30
Summary: "Ottawa Hills Violence" Story about recent violence in the high school, what is being done.

3. Program: Where You Live
Date Aired: Saturday, January 16, 2010
Length: 2:30
Summary: We interviewed an ER doctor about winter safety. He talked to us about precautions that parents should take before sending their children outside to sled, snowboard, ski or snowmobile.

4. Program: 24 Hour News 8 at 6pm
Date Aired: February 16, 2010
Length: 2:00
Summary: "York Creek Taxes" Police response has some considering raising taxes on a large apartment complex.

5. Program: Where You Live
Date Aired: Saturday, February 20, 2010
Length: 1:30
Summary: There are many safety precautions that new parents need to take before bringing home their baby from the hospital. We talked with a nurse at Helen DeVos Children's Hospital who told us about shaken baby syndrome, proper car seat installation, safety latches in the house and more.

6. Program: 24 Hour News 8 at 6pm
Date Aired: March 9, 2010
Length: 1:30
Summary: "Kalamazoo Armed Robberies" String of violent armed robberies in the Kalamazoo area.
7. Program: 24 Hour News 8 at 6pm
Date Aired: March 15, 2010
Length: 2:00
Summary: "Wyoming Speed Limits" City raises speed limits to make driving safer in the city. Others may follow.
8. Program: Where You Live
Date Aired: Saturday, March 20, 2010
Length: 2:30
Summary: With spring break approaching, many kids will be left home alone for the week while parents are working. We talked to a local pediatrician about things that parents need to discuss with their kids before leaving them home alone. This included internet, phone and kitchen safety.
9. Program: 24 Hour News 8 at 6pm
Date Aired: March 23, 2010
Length: 2:30
Summary: "911 Dispatch" A look at a change to the 911 system and how it will make people safer.